



**SIAS**  
**Business &**  
**INDUSTRY**  
**DINNERS 2012**

## EVENT DETAILS

**SIAS Business and Industry Dinners are your opportunity to meet the SIAS students who are going to help your organization grow and prosper.** Over the course of the evening, you can meet and talk with students enrolled in programs directly related to your operations. This is your opportunity to identify and begin developing relationships with your future employees ... your opportunity to begin the increasingly important recruitment process, giving you a head start on your competition.

A Business and Industry Dinner is planned for every one of SIAS's four campuses.

## SUPPORT SIAS

- Purchase a sponsorship at one or multi-campus locations
- Purchase tickets for SIAS students so that they may attend this networking event
- Purchase a table of tickets for your company

## WHY ATTEND?

- Great networking opportunity for your company with other companies and students
- Terrific HR recruitment tool for young, talented and skilled potential future employees
- Community event that connects business and industry with SIAS

Proceeds from the events will support scholarships for SIAS students.

**Reply soon.** These events have limited seating capacity.

**SIAS Wascana Campus**  
*Thursday, March 8, 2012*  
*Hotel Saskatchewan Radisson Plaza, Regina*

**SIAS Kelsey Campus**  
*Wednesday, March 14, 2012*  
*T&C Place, Saskatoon*

**SIAS Woodland Campus**  
*Wednesday, March 21, 2012*  
*Art Hauser Centre, Prince Albert*

**SIAS Palliser Campus**  
*Thursday, March 29, 2012*  
*Mosaic Place, Moose Jaw*

## DR. ROBERT McCULLOCH STUDENT SUCCESS FUND

Dr. Robert (Bob) G. McCulloch began serving SIAS as president and CEO on July 1, 2002. Since then, Dr. McCulloch has led SIAS through a period of unprecedented growth and change. When he retires from SIAS in June 2012, Dr. McCulloch will leave SIAS with a legacy of innovation and excellence.

Dr. McCulloch will be the guest speaker at each of SIAS's four 2012 Business and Industry Dinners. We invite you to join us for one of these very special evenings. If you cannot attend one of the dinners but would like to recognize and thank Dr. McCulloch for his efforts on behalf of SIAS, please consider contributing to the **Dr. Robert McCulloch Student Success Fund**.

The success of SIAS students has been the motivation behind Dr. McCulloch's work from day one. Supporting student success can take a number of forms, including scholarships and bursaries for SIAS students. SIAS is proud to announce the establishment of the **Dr. Robert McCulloch Student Success Fund**, which will provide scholarships and bursaries for SIAS students. All donations to the fund are tax deductible.

**For sponsorship details, please view page 2.**

## SPONSORSHIP DETAILS

### TITLE \$25,000

(Only 1 available)

- Title Sponsor status.
- Eight (8) complimentary tickets at each event with preferred seating in the front row. (Tickets can be transferred between events.)
- Invitation to the President's Reception.
- Corporate logo on all collateral print and electronic materials for the event.
- Sponsor to participate in the verbal program for the events.
- A "Welcome" message and corporate logo from the Title Sponsor in the printed program.
- Separate screen for running a Title Sponsor PowerPoint presentation during the reception and dinner (presentation to be provided by the sponsor. Associated costs are the responsibility of the sponsor).
- Four (4) scholarships valued at \$2,500 each, for a total value of \$10,000, directed to students enrolled in programs and at campuses of the Sponsor's choice and to be awarded for the 2012-2013 academic year.
- Hospitality/hosting area for Title Sponsor, students or guests to mingle/network prior to the event (details to be discussed/negotiated, with any additional costs the responsibility of the sponsor).
- Opportunity to display corporate products and/or services at event.
- Opportunity to display three corporate banners/pop-ups at each event.
- Opportunity to supply corporate promotional items or materials to be placed on tables at the event.
- Corporate logo on cover of printed program.
- Corporate logo given prominent exposure in PowerPoint presentation during the event.
- Corporate logo on SIAST website - Donor and Alumni Relations page.
- Corporate logo on table signage.

### EVENT \$5,000

(Only 1 of each available per campus)

- Sponsor clearly identified as Event sponsor for the event.
- Corporate logo on all collateral print and electronic materials for the event.
- Eight (8) complimentary tickets.
- Invitation to the President's Reception.
- One (1) scholarship (valued at \$2500), named for the Sponsor and awarded to a student enrolled in the 2012-2013 academic year, directed to the SIAST program and campus of the Sponsor's choice.
- Opportunity for speaking and/or announcement of corporate message at the beginning of the event.
- Printed message and corporate logo in the event program.
- Opportunity to display corporate products and/or services at event.
- Opportunity to display two (2) corporate banners/pop-ups at event.
- Opportunity to supply corporate promotional items and/or materials to be placed on tables at the event.
- Corporate logo given prominent exposure in PowerPoint presentation during the event.
- Corporate logo on cover page of printed program.
- Corporate logo on SIAST website – Donor and Alumni Relations page.
- Corporate logo on table signage.
- Preferred seating in front row.

### DINNER, SPEAKER, OR PRESIDENT'S RECEPTION \$4,000/each

(Only 1 of each available per campus)

- Dinner, Speaker, or President's Reception Sponsor status.
- Eight (8) complimentary tickets.
- Invitation to the President's Reception.
- One (1) scholarship (valued at \$2500), named for the Sponsor and awarded to a student enrolled in the 2012-2013 academic year, directed to the SIAST program of the Sponsor's choice.
- Verbal introduction by MC during the program.
- Printed message and corporate logo in the event program.
- Opportunity to display corporate products and/or services at event.
- Opportunity to display one corporate banner/pop-up at the event.
- Corporate logo given prominent exposure in PowerPoint presentation during the event.
- Corporate logo on SIAST website – Donor and Alumni Relations page.
- Preferred seating in front row.

### MENTOR \$3,500

- Eight (8) complimentary tickets.
- One (1) scholarship (valued at \$2500), named for the Sponsor and awarded to a student enrolled in the 2012-2013 academic year, directed to the SIAST program of the Sponsor's choice.
- Opportunity to display corporate products and/or services at event.
- Opportunity to display one corporate banner/pop-up at the event.
- Corporate logo in event program.
- Corporate logo in PowerPoint presentation during the event.
- Corporate logo on SIAST website – Donor and Alumni Relations page.
- Preferred seating in first or second row.

### PLATINUM \$2,000

- Eight (8) complimentary tickets.
- Opportunity to display corporate products and/or services at event.
- Opportunity to display one corporate banner/pop-up at the event.
- Corporate logo in event program.
- Corporate logo in PowerPoint presentation during the event.
- Corporate logo on SIAST website – Donor and Alumni Relations page.
- Preferred seating.

### GOLD \$1,200

- Eight (8) complimentary tickets.
- Corporate logo in event program.
- Corporate logo in PowerPoint presentation during the event.
- Corporate logo on SIAST website – Donor and Alumni Relations page.
- Preferred seating.

### SILVER \$750

- Four (4) complimentary tickets.
- Corporate logo in event program.
- Corporate logo in PowerPoint presentation during the event.
- Corporate logo on SIAST website – Donor and Alumni Relations page.

### BRONZE \$500

- Four (4) complimentary tickets.
- Corporate name (text) in event program.
- Corporate name (text) in PowerPoint presentation during the event.

### PARTNERS TICKET \$150

- One (1) Individual ticket plus one student ticket.
- Corporate or individual's name (text) in event program.

**Individual** \$75

**Student** \$35

### Gift-In-Kind and Media Sponsorships

- Sponsorship benefits will reflect the fair market value of the gift-in-kind sponsorship. Scholarships ARE NOT provided as a benefit for gift-in-kind sponsorships.

### Multi-Campus Sponsorships

- Discounts are available for multi-campus sponsorships. Please contact the campus Donor and Alumni Relations coordinator for details.
- Sponsorship at the same or different levels for two or more campuses will be discounted as follows:
 

2 campuses	10% discount
3 campuses	15% discount
4 campuses	20% discount

3-year agreements are available for all Sponsorships.

Complimentary tickets: From the complimentary tickets provided, the sponsor determines the number of complimentary tickets to be distributed by SIAST to students. All options include GST.

## CONTACT US

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